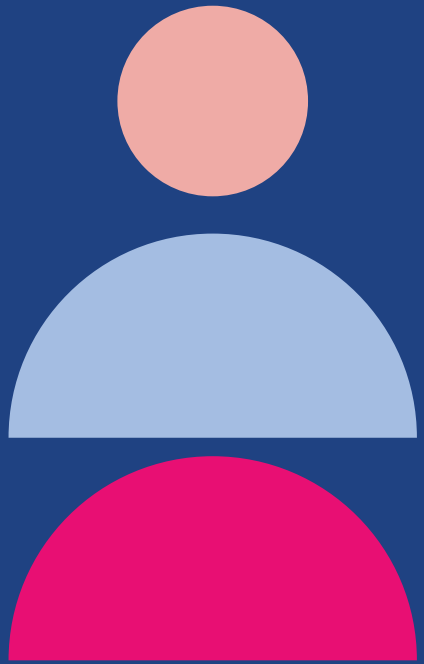
BANNERS

Present your company through banners and use the power of the most visited sites for employment and human resources.



hrlab
infostud.

Poslovi infostud.

The largest domestic employment site.

3.200.000 1.000.000 +

HelloWorld

The largest domestic IT community.

370.000 + 240.000 +

Startuj infostud.

A site dedicated to the career development of young people.

140.000 + 90.000 +

hrlab infostud.

The largest domestic platform for employers.

190.000 + 35.000 +

Average monthly visits and number of visitors per site.

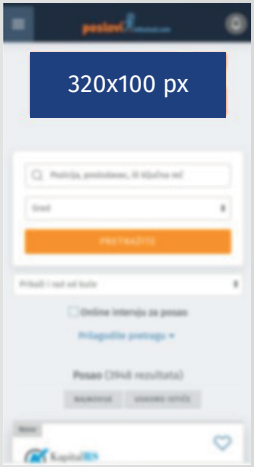
BANNERS ON THE SITE

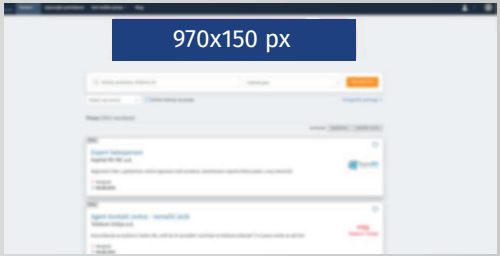
POSITION B1

Desktop dimension 970x150 px

Mobile dimension 320x100 px

Share of views	Price(rsd/day)
100%	25.000



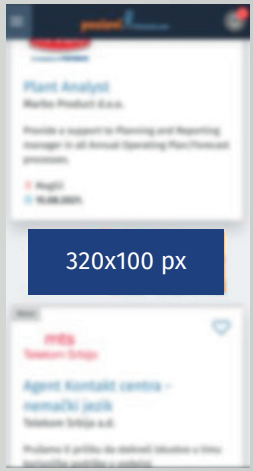


Prices are without VAT

BANNERS ON THE SITE

POSITION B2

Desktop dimension	970x150 px
Mobile dimension	320x100 px



Prices are without VAT

BANNERS ON THE SITE

POSITION B3

Desktop dimension 465x1000 px

To adapt to different devices, the essential elements need to be placed on the dimension of 160x600px.

Share of views	Total price (rsd/day)
100%	300.000

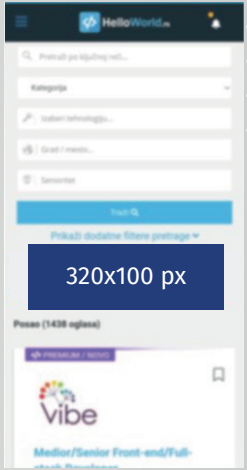
Prices are without VAT

BANNERS ON THE SITE

POSITION B2

Desktop dimension 970x150 px

Mobile dimension 320x100 px



Share of views	Number of views	Cost per view (rsd)	Total price (rsd)
25%	75.000	2,2	165.000
50%	150.000	2	300.000
75%	225.000	1,7	382.500
100%	300.000	1,5	450.000

Prices are without VAT

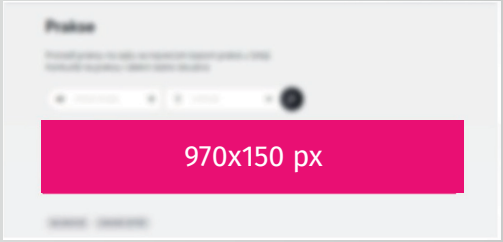
BANNERS ON THE SITE

POSITION B1

Desktop dimension 970x150 px

Mobile dimension 320x100 px

Share of views	Number of views	Cost per view (rsd)	Total price (rsd)
50%	40.000	2	80.000
100%	80.000	1,6	128.000



Prices are without VAT

BANNERS ON THE SITE

POSITION B2

Desktop dimension 970x150 px

Mobile dimension 320x100 px

Share of views	Number of views	Cost per view (rsd)	Total price (rsd)
50%	40.000	1,8	72.000
100%	80.000	1,4	112.000

Prices are without VAT

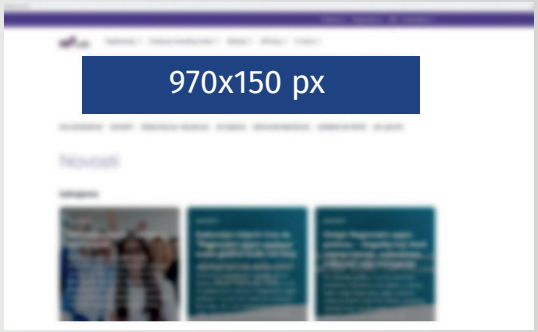
BANNERS ON THE SITE

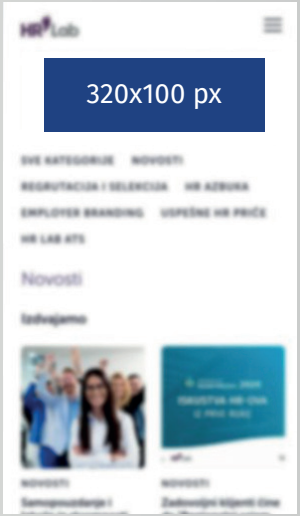
POSITION B1

Desktop dimension 970x150 px

Mobile dimension 320x100 px

Price on request.



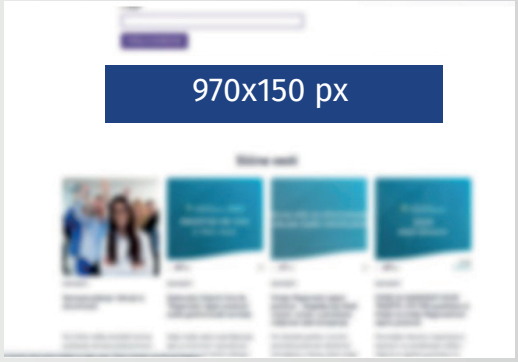


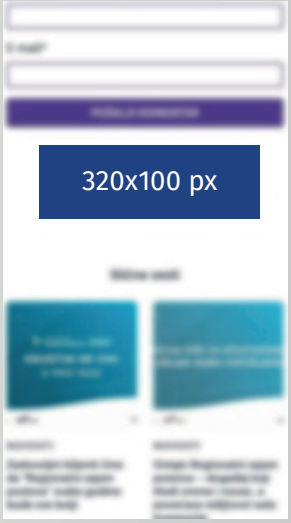
BANNERS ON THE SITE

POSITION B2

Desktop dimension	970x150 px
Mobile dimension	320x100 px

Price on request.





CONTACT US

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www.hrlab.rs/eb-studio

HR Lab is a part of the largest group of sites for employment and human resources in Serbia – Poslovi Infostud

Banners must be related to employment and education, in the domain of employer branding. Promotion of products and services is not allowed.